DeLuxe Gothic

Owner's Manual

DeLuxe Gothic Regular

DeLuxe Gothic Regular ShortCaps

DeLuxe Gothic Condensed

DeLuxe Gothic Condensed ShortCaps

Thank You!

If you've just purchased DeLuxe Gothic – or are thinking about it –Thank You! This "Brochure" will give you a little Historic Background as well as information about these fonts.

13 pt. DeLuxe Gothic Regular Shortcaps.

BANK GOTHIC MEDIUM, ATF 18L

ABCDEFGHI
JKLMNOPQ
RSTUVWXYZ
$12345678
90,.-;':'!?&

Bank Gothic was designed by Morris Fuller Benton in the early 1930s. Originally created for stationery and form work for printshops of the letterpress era, it was designed as a caps only font, and never had a true set of lowercase characters. Always a favorite of mine, I decided years ago that some day I would create my version of this font, and in the process create a lowercase that I hoped Mr. B. would have approved of.

13 pt. DeLuxe Gothic Regular

Above & Below: Character Sets of the Original 1930s ATF Fonts.

BANK GOTHIC CONDENSED MEDIUM, ATF 18L

ABCDEFGHIJKLMNOPQRSTUVWXYZ
.,:;-"!?&$1234567890

Creating these fonts has been a Labor of Love. I started work on these fonts a few years ago, and have been Reworking and Refining them over a period of four Years. I expected to have Bold and Light as well as Italic versions ready, but I didn't want to delay this release any longer. I hope to add them to this Family in the near future.

13 pt. DeLuxe Gothic Condensed Shortcaps

Creating a font that could be used for text as well as display presented design problems I had never confronted before. So several decisions had to be made as to where and when to depart from Mr. Benton's original motifs. Times have changed since Bank Gothic first appeared, and so have our aesthetics. I felt that contemporary tastes should also come into play and inform some of my design decisions. In short, my DeLuxe Gothic fonts are not direct copies of their source—they should be thought of as updated versions of Bank Gothic – "reimagined" using a pair of 21st Century eyes.

I have created both Upper & Lower Case and Shortcaps versions for both the Regular and Condensed fonts. On the following pages can be found complete Character Sets of the four fonts: DeLuxe Gothic Regular, DeLuxe Gothic Regular Shortcaps, DeLuxe Gothic Condensed, and DeLuxe Gothic Condensed Shortcaps.

13 pt. DeLuxe Gothic Condensed

~ Michael Doret

DeLuxe Gothic Regular

Caps & LowerCase Version

ÐðŁłŠšÝýÞþŽž
½¼¹¾³²¦-×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`abcdefghijkl
mnopqrstuvw
xyz{|}~ÄÅÇÉÑ
ÖÜáàâäãåçéè
êëíìîïñóòôöõúù
ûü†°¢£§•¶ß®©
™´¨≠ÆØ∞±≤≥¥µ
∂ΣΠπ∫ªºæø¿¡¬√
ƒ≈Δ«»…ÀÃÕŒ
œ—––“”‘’÷◍ÿŸ⁄
€‹›fifl‡·‚„‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
ÛÙı^˜¯˘˙°˝˛ˇ

Caps & ShortCaps Version

ÐÐŁŁŠŠÝÝÞÞŽŽ
½¼¹¾³²¦-×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`ABCDEFGHIJKL
MNOPQRSTUVW
XYZ{|}~ÄÅÇÉÑ
ÖÜÁÀÂÄÃÅÇÉÈ
ÊËÍÌÎÏÑÓÒÔÖÕÚÙ
ÛÜ†°¢£§•¶ss®©
™´¨≠ÆØ∞±≤≥¥µ
∂ΣΠπ∫ªºÆØ¿¡¬√
ƒ≈Δ«»…ÀÃÕŒ
Œ—––“”‘’÷◍ŸŸ⁄
€‹›FIFL‡·‚„‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
ÛÙı^˜¯˘˙°˝˛ˇ

ALPHABET SOUP TYPE FOUNDERS
http://MichaelDoret.com/AlphabetSoup/soup.html

DeLuxe Gothic Condensed

Caps & LowerCase Version

ÐðŁłŠšÝýÞþŽž
½¼⅓¾²³¦–×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`abcdefghijkl
mnopqrstuvw
xyz{|}~ÄÅÇÉÑ
ÖÜáàâäãåçéè
êëíìîïñóòôöõúù
ûü†°¢£§•¶ß®©
™′″≠Æ∅∞±≤≥¥µ
∂ΣΠπ∫ªºæø¿¡¬√
ƒ≈Δ«»…ÀÃÕŒ
œ—―“”‘’÷◔ÿŸ/
€‹›fifl‡·‚„‰ÂÊ
ÁËÈÍÎÏÌÓÔÒÚ
ÛÙı^˜¯˘˚˙ ˝ ˛ ˇ

Caps & ShortCaps Version

ÐÐŁŁŠŠÝÝÞÞŽŽ
½¼⅓¾²³¦–×!"#$
%&'()*+,-./0123
456789:;<=>?
@ABCDEFGHI
JKLMNOPQR
STUVWXYZ[\]
^_`ABCDEFGHIJKL
MNOPQRSTUVW
XYZ{|}~ÄÅÇÉÑ
ÖÜÁÀÂÄÃÅÇÉÈ
ÊËÍÌÎÏÑÓÒÔÖÕÚÙ
ÛÜ†°¢£§•¶SS®©
™′″≠Æ∅∞±≤≥¥µ
∂ΣΠπ∫ªºÆØ¿¡¬√
ƒ≈Δ«»…ÀÃÕŒ
Œ—―“”‘’÷◔ŸŸ/
€‹›FIFL‡·‚„‰ÂÊ
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ALPHABET SOUP TYPE FOUNDERS

http://MichaelDoret.com/AlphabetSoup/soup.html

You're probably familiar with Michael Doret's logo and lettering work without being aware of it. If you've seen his logo for the NY Knicks, his album cover work for KISS, or one of his many Time covers, then you might be aware of the power and dynamism he has brought to the art of the letterform. He's now applying all those years of experience in creating letterform art to his font design efforts –now under the name *Alphabet Soup Type Founders.*

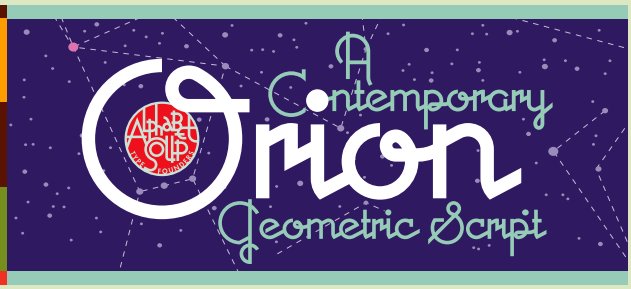
Click Here to View or Purchase

Check out these other fonts from Alphabet Soup available now from

Veer

Click here to view or purchase Deliscript

Click here to view or purchase Bank Gothic AS



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